

Values

CREDO

CLIENT

EXCEEDING CLIENT EXPECTATIONS

- › strive to satisfy the needs of external and internal clients accurately and fully;
- › continuously improve the client service based on feedback from the client;
- › to be one step ahead — to anticipate the client's expectations, and to surprisingly surprise them.

ENTREPRENEURSHIP

THE MARKET LEADER'S ENTREPRENEURIAL BRAVENESS

- › take an entrepreneurial initiative: boldly put forward new ideas, be ready to take risks and win;
- › to be ambitious, to strive for achievements;
- › constantly look for new opportunities for business development.

OUTSTANDING DECISIONS

QUALITY OF SOLUTIONS FOR BUSINESS SUCCESS

- › making decisions, taking into account the interests of all parties and all the diversity of factors;
- › use non-standard approaches to problem solving;
- › balance IQ+ EQ+ DQ — make decisions by combining logic, knowledge of new technologies, social and psychological trends of the new world.

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RESPONSIBILITY

COMMITTED — YOU ARE RESPONSIBLE FOR THE RESULT

- › be personally responsible for the final result;
- › be independent in making decisions;
- › focus on results rather than processes.

DIGITAL CULTURE

DIGITAL COMMUNICATION TECHNOLOGIES IN WORK AND IN LIFE

- › to be open and new and to strive for development;
- › Innovate — Disrupting the business with digital technology;
- › be ready for change.

Sustainability initiatives

